



NEW DELHI YMCA

NDY TODAY

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C O N N E C T I N G P E O P L E

VOLUME - 5



Mark S Clive
General Secretary & CEO

The fresh cases of Covid-19 epidemic in parts of Europe and some other countries in the world have again proved a major stumbling block in economic recovery. India's experiencing a cascading effect as well, delaying its return to the pre-Covid levels.

We at New Delhi YMCA should be grateful to God that we are on an upward trend – at least marginally. Our financial resources, which some months ago were worrisome, are showing green shoots.

The rapidly increasing activity in our sports complex, education centre and tourist hostel have helped us earn the much-wanted revenue. I am confident if we all put our heads together and work as a team, we shall overcome.

A webinar, discussing technological tools to enhance our image and business, was in the right direction towards finding a new mode of revenue generation.

Experts in digital marketing and image building suggested several modes in the webinar organised by the Sattal Committee last week. The focus of the webinar was mainly the hospitality sector. But soon we will implement it in other areas of our operation also.

The IT Committee also had a long and fruitful discussion to adopt the IT policy for efficient and smooth working -- especially in the new environment where most things are online. Here I must thank the President, Mr Jovial Vaghela, for being pro active and inspiring.

I am sure the stronger application of IT in our physical day-to-day operation will benefit us a lot.

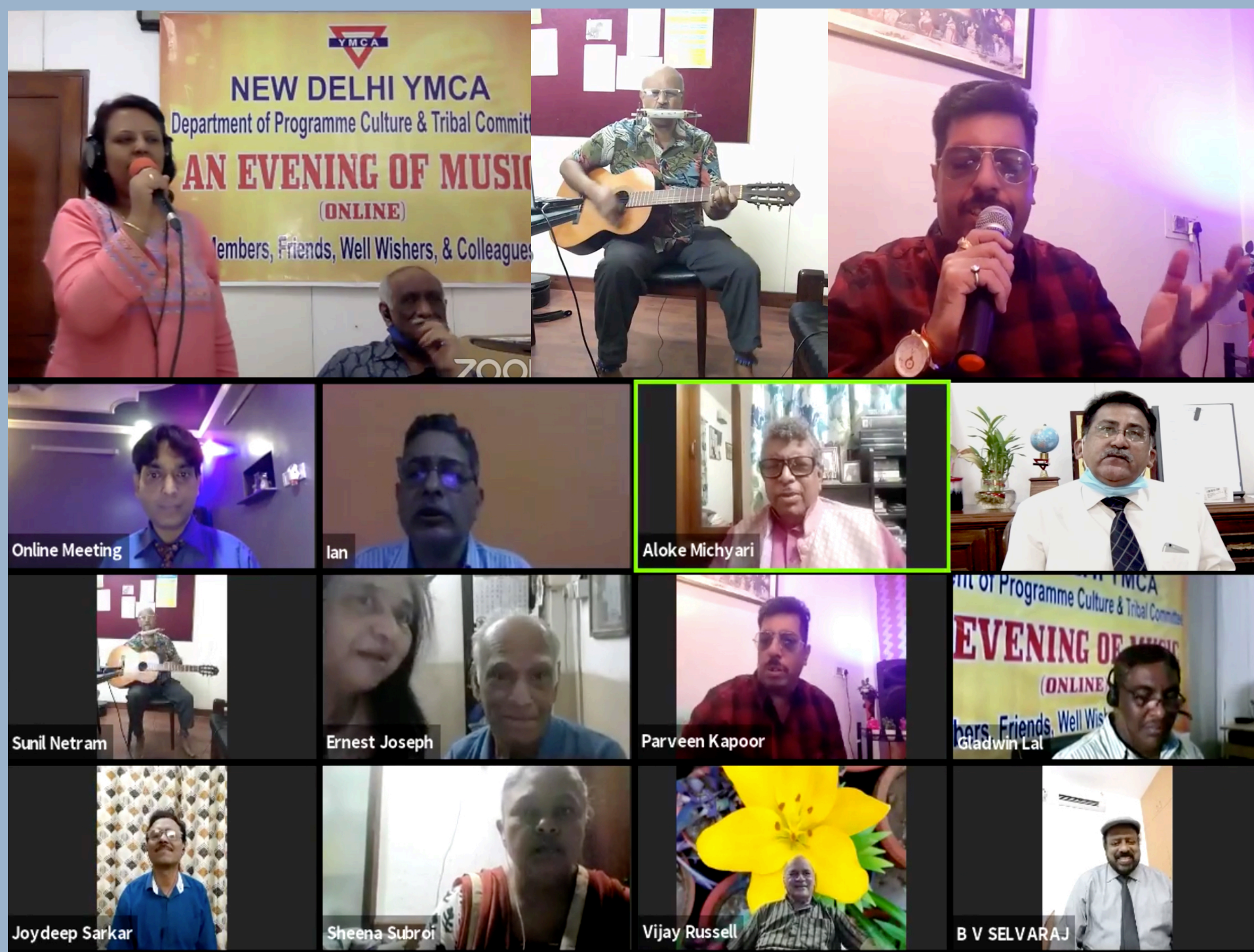
Away from serious business, there were lighter moments too when members participated in an online musical evening. Vice President, Mr Alope Michyari, and former President, Mr Vijay Russell, entertained the audience with Bollywood numbers. Senior member, Mr B Selvaraj, and some others made the evening a memorable affair.

Induction of two new trained secretaries is also good news. It will help lessen the burden on the existing secretaries. Some trainee secretaries are also likely to join soon.

There are some exciting Christmas plans in the pipeline. Watch this space in the coming weeks. Till then, goodbye.

God bless all

Elishba and Sunil Netram make it a perfect Saturday night show



A musical evening for members and well-wishers, organised by the Programme, Cultural and Tribal committee on Saturday, 10th October was again a big success. This time participation of a music teacher from Qatar added global colour to the event.

Qatar-based Sunny in fact learnt the basics of music at the Y School of Music at New Delhi YMCA. Two years back he migrated to Qatar from where he performed on Saturday night.

Mr and Mrs Henry Patrick also joined the event from Canada as our esteemed audience. Mr Patrick is a former member of New Delhi YMCA.

Mr Sunil Netram and Ms Elishba Williams were the other new faces in the programme.

On home front interestingly no established singers performed this time. But the veteran members of New Delhi YMCA enthralled the online audiences on zoom as well as on Facebook where it was streamed live

Former President Mr Vijay Russell and Vice President Mr Alope Michyari were again in form as they went down memory lane with some old Bollywood hits. A former IAS officer B Selvaraj was also in the same league, showing tremendous spirit as he performed.

Mr Joydeep Sarkar stood up for the National Council of YMCAs as he set the tone of the programme with a Kishore Kumar number.

Senior member Mr Sunil Netram and Ms Elishma Williams were outstanding as new entrants.

Mr Netram demonstrated his musical skill as not only he sang but at the same time played guitar and harmonica. To add extra zing to his musical talent he also did foot tapping with cymbals!

Elishba presented two haunting Lata Mangeshkar numbers. And as she brought the programme close with her outstanding rendering, it was time to say '*dil maange more!*'

Responsive Parenting in the time of Covid-19: Simulation

Mobile Creche conducted an online training session for the staff of Department of Social and Human Development on Thursday, October 15. **Responsive Parenting in of Covid-19: Simulation** session was held under the partnership between SHD and Mobile Creche with an objective to give holistic child care services to children from birth to 6 years of age focusing on the physical cognitive psycho social development. All the community Organisers, Counselors and respective Field Supervisors attended the training session.

Ms. Neeru Bhatnagar, Senior Manager Training, Ms. Ajanta Kafley, Prog. Officer duly assisted by Ms. Ankita Gupta and Ms. Reetu, Training Dept, Mobile Creche New Delhi YMCA was already partnering with Mobile Creche but due to the Pandemic, physical meetings were not possible. Therefore online sessions were planned.

Children of the marginalized communities, who were associated with New Delhi YMCA Community Development Centers and were regularly coming to the centers as part of their Day Care/Creches and Balwadi were confined to their respective homes due to the ongoing Pandemic and the growth and learning process had come to a standstill

Through these sessions Mobile Creche will train a team of Counsellors / Community Organizers, Supervisors and Workers from all the five CDCs and will conduct weekly sessions with the New Delhi YMCA team. It is mainly to introduce the concept of furthering parenting and importance of early learning and building their capacity by conducting age appropriate activities with their children at home and track the nutritional and immunization status of children.

Ms. Neeru Bhatnagar, Senior Manager Training and Ms. Ajanta Kafley, Prog. Officer conducted the training session. Ms. Ankita Gupta and Ms. Reetu, Training Dept, Mobile Creche assisted them.

World YMCA launches Summit to address climate crisis

World YMCA has launched a new initiative to amplify youth solutions that positively impact local and global sustainability, the development of just and equitable communities, and the well being of all people.

On Monday, 19 October, YMCA's **Youth-Led Solutions Summit: Climate Action** will launch the first of two live virtual events. Inspiring young leaders, the thinkers and doers of today, will begin an international dialogue on creating solutions to address the climate crisis. The second event on Friday, 23 October will look to the future, equipping young leaders to be multipliers of change who can empower others.

World YMCA is excited to welcome eclectic and dynamic contributors from different backgrounds in the area of youth leadership, activism and climate. Interactive panel discussions and Q&A sessions, keynote speeches, conversations and dialogues all form part of the programme. More information and updates can be found at www.ymcayouthsolutions.org

Hundreds of young leaders from around the world will take part in the two events launched in partnership with WWF, the United Nations, YMCA of San Francisco and other key partners.

Young leaders, educators, activists, business leaders, policymakers, indigenous communities, philanthropists, artists, influencers, NGO staff and volunteers and community members are all invited to join YMCA for these two unique events. These events are for anyone passionate about addressing the climate crisis and committed to taking action in their community. The live event will be primarily in English, and translated into French and Spanish. The Summit will also explore the essence of the Youth-Led Solutions initiative, with the launch of seed funding for participating Solution Teams from every continent.

NDY hospitality sector getting back on track

Use of digital marketing tools in hospitality industry was amply explained in an interesting Webinar organised by Sattal Committee on Friday, October 9.

The Webinar was mainly focused on three units of New Delhi YMCA --- Sattal Camp, Greater Noida Programme Centre and Tourist Hostel at New Delhi YMCA – that deal in hospitality.

In his opening remarks, President New Delhi YMCA Mr Jovial Vaghela said "even when the economy improves the hospitality sector will still be affected." He was referring to the slide in economy as a result of Covid-19 pandemic. "We need to have policies and strategies to come out of the problem," he said.

Mr Alope Michyari, Chairman Sattal Committee urged to have more 'confidence' to counter the challenge. Mr Peter Prem, Chairman Greater Noida Committee, emphasised the need for better training at convenient hours.

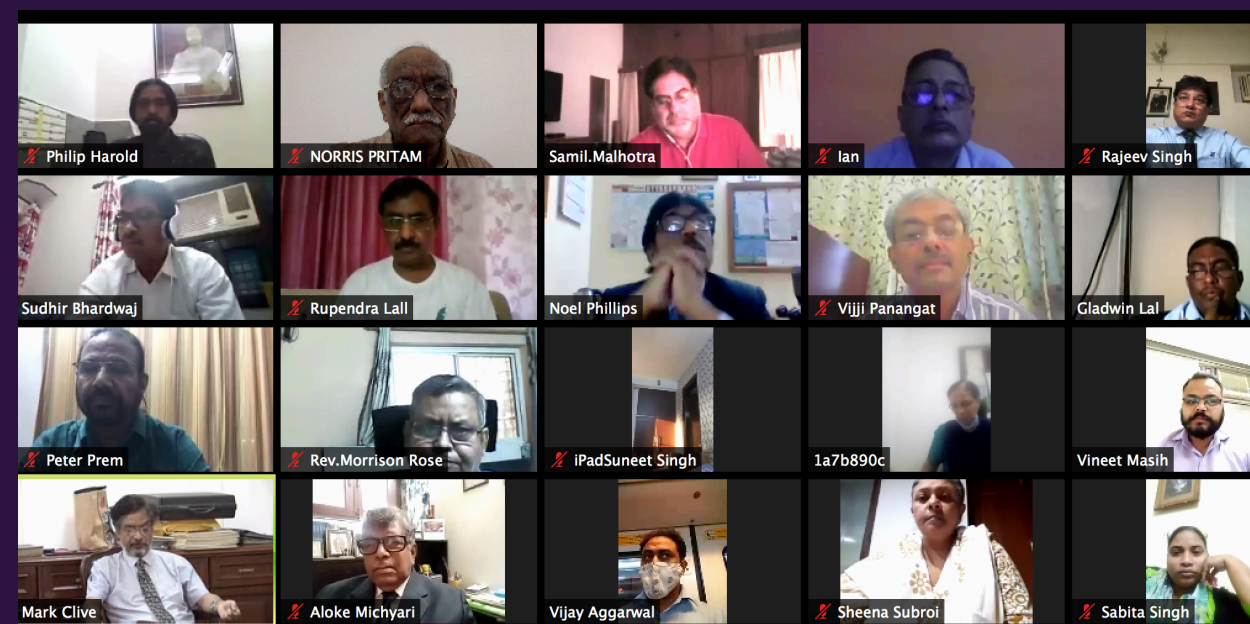
Mr Mark Clive, the General Secretary & CEO, reminded the use of technology to help New Delhi YMCA hospitality sector overcome the problem. "We should use all our technical tools to remain in business," he said.

To give further impetus and practical approach to what the management had said the three panellists held sessions in their respective areas of expertise.

Mr Salender Singh Rao in his presentation talked about the new trends in marketing in hospitality sector. He said "digital marketing was the most powerful and quickest method to promote your brand to the right customers at the right time." He spoke about the effectiveness of Google Ad-words and called it the "best tool for the advertisers."

Mr Samil Malhotra explained the importance of brand image in time of Covid-19 pandemic while Mr Viji Panangat, highlighted the tools of technology for marketing.

Mr Noel Phillips, Executive Director, Sattal Camp Site, said even though the world economy was bad with a similar effect in India, "we are looking forward to face the challenge. We have faith in ourselves, in our dreams and we have faith in our teams."



Members Speak

JOHN DAYAL: Congratulations, gentlemen on the extended term of BOD. An opportunity, which, I am hopeful, will help NDYMCA recover from the loss in resources, but more than that, the curtailment of activity for much of 2020. And thanks for the E-Newsletter. Very sharply edited.

I look forward to getting my copy of the Coffee Table Book. I hope you will courier me a copy. I am still observing the Code for senior citizens with diabetes.

God bless you

ALOKE MICHYARI: Dear Mark
Greetings and profound thanks to you for sharing copy of Vol-4, of the NDY's E-Newsletter.

I'm delighted to go through its concise yet comprehensive coverage -- specially incorporating a few international and ecumenical news items – that makes it a more informative and interesting reading. Your message therein is also impressive.

I once again commend the efforts being put in by you and your team to keep NDY membership connected with challenges created by the present pandemic. Keep up the good work

ENAM GORDON: Thanks for starting 'Kids Corner' in the digital newsletter. But I am busy with school exams. Once I am free I will take part in the competitions.

ASEEM TANNEJJA: Thank you. The NDY E-Newsletter is interesting read

Y opens safe spaces for young people

In a world disturbed by a global pandemic, which has left many people exhausted and anxious, marking World Mental Health Day on 10 October was an important opportunity to acknowledge our emotions and to allow ourselves to seek and find support.

Many people, especially young people, have lost their jobs and maybe their hopes. Their education has been badly affected; their social lives -- simple fun and friendship -- have been all but stopped. As an international movement, how does YMCA support its young people? By opening safe spaces for them to express themselves, by providing tools to make them feel empowered again, and by trusting in their courage and their resilience, even when sometimes they themselves don't feel like them.

"This World Mental Health Day signalled our continued YMCA commitment to make a truly global impact on young people's mental health" says Carlos Sanvee, Secretary General of the World Alliance of YMCAs. "I am proud of all the work that all our YMCAs worldwide are doing to support young women and men's mental wellbeing."

What are we doing now, as we address the great question of 'how we are doing'? Here are some of the ways we are working on our mental health.

Y Reimagine Labs project

World YMCA is launching a YMCA Community of Impact on mental health; drawing together everything YMCAs are doing in individual countries all over the world, to make it available to all. This Community of Impact is led by YMCA Australia. As part of this process, the Y "Reimagine Lab" will run over 7 weeks from 20 October to 10 December, involving over 40 inter-generational leaders from around the country. This initiative will help redesign the organisation's future through a once-in-a-generation opportunity brought about by the global Coronavirus pandemic and its impacts. It aims to design the next generation of YMCA projects addressing Youth Mental wellness.

Mental Health Week in Latin America

The YMCA Latin America and Caribbean launched their annual YMCA Mental Health Week. The 2020 theme "Let's talk about mental health! Wellbeing for all" will focus on promoting healthy lifestyle habits that contribute to the physical, emotional, spiritual, social and mental wellbeing of young people. The programmes and activities will highlight different experiences of young people, specialists and experts from various countries in the region.

Short movies released for Mental Health Week in Australia

Australian YMCA Change Agent Martin Johnson sat down with seven young Australians to discuss their mental health experiences, personal challenges and how they could reduce the stigma. 'Inside Our Minds', a series of short films, was launched to let other young people know that they aren't alone, and that there is help out there for them.

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Covid-19 Pandemic & Stress in Education

Saturday, October 31, 10:00 am onwards

Guest Speakers: Principals from three schools